

Cérélia



WE ARE CÉRÉLIA AND WE CARE
about sustainable palm oil

Our COMMITMENT

In 2020, Cérélia puts its CSR ambitions at the very heart of its business model, to build a sustainable food business model that addresses the environmental and social issues of our times.

Having committed itself in 2014 to procure only sustainable palm oil that meets the highest standards, Cérélia intends to push on with its efforts. The palm oil used by Cérélia must contribute to forests conservation and to the improvement of the living conditions of communities in producing countries. Cérélia has renewed its commitments and restated its standards through seven key requirements for sustainable palm oil.

7 KEY PRINCIPLES



1

Oil with known origin

2

Oil that has not contributed to deforestation or the conversion of peatlands and High Conservation Value areas

3

Oil that is not produced through slash-and-burn agriculture

4

Oil that is produced by farmers using farming practices that are the safest for the environment

5

Oil that is produced in a manner that upholds the rights of local communities

6

Oil produced in a manner that upholds human rights and workers' rights

7

Oil from a supply chain that includes and supports smallholders

These commitments are ambitious and will only be achieved through collective work. With support from the Earthworm Foundation, we work hand in hand with our suppliers and a range of players in the supply chain to foster progress and improved practices by setting up dialogue. Besides, as a founding member and key player in the Alliance for the Preservation of Forests, we are working more generally alongside other industrial users to put an end to the import of deforestation into Europe through our supply chains and the resulting social exclusion.

Cérélia has been also a member of the RSPO since 2013, and is committed to buying 100% RSPO certified palm oil based raw materials by 2025.

Our RULES

The Sustainable Palm Oil Rules of Cérélia are organised around seven key principles. The principles adopted by Cérélia are in line with the initiatives taken by industry and the highest standards recognised by civil society in respect of NDPE (No Deforestation, No Peat, No Exploitation).

Those principles apply to our ingredients containing palm oil or palm kernel oil, purchased by the Cérélia group and its subsidiaries. They apply to the direct suppliers of Cérélia, and also to third-party suppliers and their operations.

1 Oil with known origin

Cérélia agrees to secure from its suppliers verifiable information regarding the provenance and traceability over the entire supply chain of the palm oil used in its products, right up to the original mill.

Cérélia asks its suppliers to provide it transparent information about the provenance of the palm oil used in their products so as to be able to identify the intermediaries in the supply chain and trace it back to the original mill. This exercise is carried out every year and the results are published on the Cérélia website.

2 Oil that has not contributed to deforestation or the conversion of peatlands and High Conservation Value areas

Cérélia asks its suppliers to make sure that expansion to new plantations is not the result of conversion after 31 December 2015 of:

- **High Carbon Stock (HCS) forests, as described in the HCSA approach¹.** These are forests that have been listed as forests under regeneration, with low, medium or high forest density.
- **High Conservation Value (HCV) areas,** as defined by the HCVRN2, i.e. areas with biological, ecological, social and/or cultural value, of exceptional or critical importance.
- **Peatlands³,** regardless of their depth.

We would like to restate that our suppliers are required to comply with local, national and international laws and regulations and international human rights standards, as described in our business code of conduct.

We count on our suppliers to help us implement these principles, and to provide guarantees of such implementation.

The roll-out of our rules is defined in our Sustainable Palm Oil Action Plan. It is organised around major measures, for which we have defined the goals we want to achieve in order to meet our commitments by 2025.

3 Oil that is not produced through slash-and-burn agriculture

The use of fire to burn away waste and prepare the soil for new crops or for renewing existing plantations is not tolerated by Cérélia.

4 Oil that is produced by farmers using farming practices that are the safest for the environment

Farming practices that are the safest for the environment are applied in order to protect biodiversity and manage natural resources sustainably.

Farmers who grow the palm oil used by Cérélia are required to control their use of pesticides, herbicides and fertiliser, by replacing the most toxic so as to not endanger health or the environment. They must also limit their carbon footprint by maximising the repurposing of waste (composting, bio-digestion of plantation and mill waste, etc.) and by minimising their greenhouse gas emissions. Lastly, the practices must protect soil fertility, minimise erosion and maintain the quality and availability of surface and underground water.

¹High Carbon Stock Approach <http://highcarbonstock.org/the-high-carbonstock-approach/>

²HCV Resource Network <https://hcvnetwork.org/how-it-works/>

³As defined in the RSPO Principles and Criteria <https://rspo.org/resources/certification/rspo-principles-criteria-certification>

⁴<http://www.fao.org/indigenous-peoples/our-pillars/fpic/fr/>

5 Oil that is produced in a manner that upholds the rights of local communities

Free Prior Informed Consent (FPIC⁴) and the customary rights of indigenous populations and local communities must be protected and implemented.

That applies to all transactions relating to the land that is held by them legally, collectively or under customary law, and all the activities that could have an effect on their rights, resources, territories, means of subsistence and food safety.

Any lasting conflict with indigenous populations or local communities must be managed so as to find an agreement providing for equitable compensation and compliance with these principles.

6 Oil produced in a manner that upholds human rights and workers' rights

All the players involved in the palm oil supply chain of Cérélia, whether these are direct or indirect suppliers, must comply with the universal declaration of human rights and the fundamental conventions of the International Labour Organisation (ILO).

For Cérélia, sustainable palm oil is derived from a supply chain where all the parties involved protect the fundamental rights of workers such as trade union freedom, the right to organise and negotiate collectively and non-discrimination, and provide safe and decent working conditions.

Cérélia does not tolerate the use of child labour, forced labour or modern slavery in its supply chain.

7 Oil from a supply chain that includes and supports smallholders

Smallholders are key players for the production of palm oil across the world. **Cérélia pays close attention to the inclusion of smallholders in sustainable supply chains and the improvement of their livelihood.**

= Cérélia =

Founded on trust, inspired by food

Earthworm



**Alliance pour
la Préservation
des Forêts**

SUPPLIER'S COMMITMENT

**THE SUPPLIER UNDERTAKES, UPON SIGNING THE CHARTER, TO RESPECT IT
AND TO ENSURE THAT ITS SUPPLIERS AND SUBCONTRACTORS RESPECT IT..**

Company :

Name / First name :

Position :

Date :

Signature :

